

## Colin from last place to podium in Assen

95,000 spectators watched two thrilling races of the Porsche Carrera Cup Benelux at the legendary TT Circuit Assen, alongside plenty of Formula 1 history, including ex-F1 star David Coulthard.



They also have Colin Bönighausen to thank for this racing spectacle in the „Cathedral of Speed“. He had a lot to make up in the races for his home team Bas Koeten Racing after an unfortunate qualifying. Colin decided not to bury his head in the sand of the nearby Wadden Sea, but to go on the hunt on the 4.555-long MotoGP racetrack. In the second race, the young driver from Lower Saxony managed to move up from a – under normal circumstances – hopeless 20th place on the grid to 6th place, overtaking more than a dozen drivers in the process. „I was able to overtake many opponents in the early stages of the race. I tried to take advantage of every mistake made by the others and make up ground lap by lap with fair overtaking manoeuvres.“ Sixth place overall also meant third place in the rookies' classification.

Team boss Bas Koeten was also full of praise for 19-year-old Colin: „Coming from 20th place, he didn't make any mistakes, showed good overtaking manoeuvres and secured his third rookie podium in the last four races.“ In the first race on Saturday, Colin was just off the podium as the fourth-best rookie.



What had happened earlier in qualifying? After just one fast lap, Colin was only tenth on the grid for the first race and ranked 20th in the starting grid for race 2. „I missed the last chicane and wanted to drive through between two tyre bundles. But they were too close together and I damaged the car.“ In the Drivers' Briefing, it was pointed out beforehand that it was possible to drive through safely. Incidentally, the experienced Porsche Cup driver Larry ten Voorde suffered the same fate as Colin.

In less than two weeks, Colin will be heading to the Nürburgring for the next highlight of the Porsche Sixt Carrera Cup Germany season together with DTM.

**COLIN'S NEXT RACE:** 16–18 August Nürburgring (DEU) *Porsche Carrera Cup Deutschland*



## That's Colin:

Colin Jamie Bönighausen („CJB“), born in Hanover (Germany) in 2005, has been involved in motorsport since he was ten years old. He is currently undergoing apprenticeship training to become a plant mechanic. Like many racing drivers, the driver from Lower Saxony began his motorsport career in karting. The title in the ROK Cup Germany as well as numerous victories and top results in the ADAC Kart Masters and the Rotax Max Challenge highlight Colin's career to date. In 2022, he switched from racing karts to racing cars. He celebrated immediate success in the Porsche 911 GT3 Cup car and won the Porsche Sprint Challenge Central Europe in both the Sprint and Endurance classifications. With third place overall in the Porsche Carrera Cup Middle East, he once again demonstrated his talent in the winter of 2023/2024. The 19-year-old is now competing in the Porsche Carrera Cup Deutschland.

More at [www.cjb-racing.de](http://www.cjb-racing.de)

## About DEINE LOBBY:

As a marketing agency, DEINE LOBBY supports numerous companies worldwide and always markets them at their best. Innovative strategies, creative content and unique campaigns are the essentials of DEINE LOBBY. In addition, the agency works with athletes, providing comprehensive marketing and public relations support to advance their careers and increase brand awareness. Colin and DEINE LOBBY are a perfect match, as the marketing agency started out in the automotive industry and has established itself as a leading brand. Now DEINE LOBBY supports Colin's entire racing team with marketing measures, management and PR work.

More at [www.deinelobby.com](http://www.deinelobby.com)

## About VPD Racing:

Since 2010, VPD Racing from Adnet in Salzburg is a reliable partner for hobby racers and professional racers. The experienced team offers a wide range of products for kart racing, including a full-service center for chassis and motors as well as full support during race events. Colin Bönighausen is an official partner of the team and thus continues to benefit from VPD Racing's expertise and broad network. In return, he shares his experience with the team and thus supports their customers.

More at [www.vpdracing.com](http://www.vpdracing.com)