

Colin Bönighausen: Season review 2023

In 2023 FIRE Racing Colin Bönighausen was able to finish on the podium in three different motor racing championships.

Colin's main focus for the 2023 racing season was on gaining as much racing experience as possible and proving himself in the right environment. With his engagement in the BMW M2 Cup, Colin was able to establish himself in the DTM paddock and not only learn something from the top drivers there, but also made new contacts. On the race track, he was hampered by one or two technical issues, especially in the first half of the season, although he learnt a lot for his future career in the highly competitive one-make cup: "I learnt how to deal with setbacks. If you have a bad race, it's important to start the next day afresh. This gives me the chance to turn a bad weekend into a good one." Colin managed to do this several times, and after his first podium at the Lausitzring, he finished his year in the BMW M2 Cup with a conciliatory ending by winning at the finale at the Red Bull Ring.

In the 2022 season, Colin Bönighausen won both the Sprint and Endurance championship titles in the Porsche Sprint Challenge Central Europe. In 2023, he returned to the championship organised by Lechner Racing for a special race. Porsche celebrated its 75th anniversary at the Salzburgring and Colin was given the honour of driving a Porsche 911 GT3 Cup in a special anniversary livery. "It was great fun, a fantastic event." He won the two sprint races and the 100-mile endurance race. With this triumph, he once again proved that he is ready for bigger challenges. "I learnt a lot in the duels during the 2023 campaign. You have much less of an overview in a car than in a kart, even if the moves and tactics are similar. I was also able to make great progress in the setup work with my race engineer Frank Funke."

The next challenges on the career ladder were not long in coming: Already this winter, Bönighausen starts in the Porsche Carrera Cup Middle East. This is made possible by a long-term partnership with property investment company FIRE Group, for which Colin Bönighausen acts as an ambassador. "I've always dreamed of racing at this level. But I didn't actually expect it and am very thankful to get this opportunity from FIRE."

The Porsche Carrera Cup is contested with identical Porsche 911 GT3 Cup cars of the latest generation (992) and without aids such as ABS. It's a knife-edge race for the top positions. The results of the first two race weekends in the Middle East show that Colin is up to the task: Right at the start of the season on the Formula 1 circuit in Bahrain, FIRE Racing driver Colin Bönighausen secured a podium finish with second place, and shortly before Christmas he underlined his debut performance with two fourth places. "The podium in the first race in the Porsche Carrera Cup was my personal highlight of the season. I proved that I can keep up!" The championship continues on 20 January 2024 in Dubai.

For Colin, the winter programme in the PCCME is the right step to prepare himself for one of the world's most competitive motorsport championships, the Porsche Carrera Cup Germany. He will compete with the best there from April 2024.





About FIRE Racing:

FIRE Racing is backed by Colin Jamie Bönighausen's main sponsor – the FIRE Group! The FIRE Group is a Dubai-based property investment company founded by leading experts from the property and finance industry. It specialises in combining the world of real estate with modern blockchain technology and making it accessible to investors of all kinds. FIRE stands for "Fixed Income Real Estate" and offers everyone the opportunity to invest profitably in luxury real estate around the world and includes a large community that cheers on the racetrack with Colin!

More at www.fire-token.com

That's Colin:

Colin Jamie Bönighausen („CJB“), born in Hanover (Germany) in 2005, has been involved in motorsport since he was ten years old. He is currently undergoing apprenticeship training to become a plant mechanic. Like many racing drivers, the driver from Lower Saxony began his motorsport career in karting. The title in the ROK Cup Germany as well as numerous victories and top results in the ADAC Kart Masters and the Rotax Max Challenge highlight Colin's career to date. In 2022, he switched from racing karts to racing cars. He celebrated immediate success in the Porsche 911 GT3 Cup car and won the Porsche Sprint Challenge Central Europe in both the Sprint and Endurance classifications. The 18-year-old is currently competing in the Porsche Carrera Cup Middle East before stepping up to the Porsche Carrera Cup Germany in 2024.

More at www.cjb-racing.de



About VPD Racing:

Since 2010, VPD Racing from Adnet in Salzburg is a reliable partner for hobby racers and professional racers. The experienced team offers a wide range of products for kart racing, including a full-service center for chassis and motors as well as full support during race events. As the official Austrian importer of Vega tyres as well as authorised Rotax service center we are your trustworthy partner for karting in Austria as well as abroad. More at www.vpdracing.com

DEINE LOBBY supports companies worldwide with a professional social media campaign and uses innovative strategies and creative content to increase visibility and interaction. DEINE LOBBY started out in the automotive industry and now supports the entire racing team around Colin with marketing measures and PR work.

Pictures: Gruppe C Photography, PCCME/Lechner Racing, Sebastiaan Rozendaal/Dutch Photo Agency

